

paris

14 > 16 nov 2014

carrousel du louvre

catch  
the fever,  
collect  
photography

# fotofever

PHOTOGRAPHY ART FAIR

[www.fotofeverartfair.com](http://www.fotofeverartfair.com)

**FOTOFEVER, PHOTOGRAPY ART FAIR:  
AN ALL-ENCOMPASSING PHOTOGRAPHY PLATFORM**

**Fotofever: A snapshot**

The photographic fever is here for the fifth time!

The Carrousel du Louvre welcomes the international photography fair from the 14th to the 16th of November, 2014.

An inimitable Parisian event during the Mois de la Photo, it presents the opportunity to capture a young, creative generation, soaring in popularity amongst collectors.

Fotofever's mission: to promote the discovery, encouragement and development of artists through the acquisition of their works.

The aim: to encourage young generations, passionate about photography – a medium of communication par excellence – to inspire new collectors and to share the collector's fever.

**Catch the fever, collect photography!**

**The temperature rises:** For fotofever's 2014 edition, a selection of over 100 international galleries – compared to only 60 last year – will take the limelight. This year, the continually evolving fair has appointed a committee to approve the quality of selected galleries: it is comprised of l'Association des Galeries d'art Paris – represented by its co-president Baudoin Lebon – and Belgian collector Galila Barzilai Hollander. Notable Chinese and Japanese galleries partaking in the event include 798 Photo, Emon Photo and Zen photo, whilst Northern Europe is represented by the presence of Galerie Hiltawsky and In The Gallery. Over half of the galleries participating in the fair specialise in photography.

More than ever before, this photography art fair positions itself as the emerging platform for those wishing to discovery the artists of tomorrow.

**Cultivating careers with fotocollection:** finding a private collection with a captivating theme.

**Starting a collection with collect foto:** a free guide offering advice on the acquisition of photography.

**Artworks in the foreground with start to collect:** defining the highlight of each exhibitor's stand to make their collection stand out.

**Discovering talent with fotoprize:** a contest helping young graduates to take their first steps in the art market.

**Revisiting the classics with Harcourt:** the acclaimed studio celebrates its 80th anniversary at the fair.

**fotofever at Carrousel du Louvre 14 > 16 nov 2014**

Opening ceremony: Thursday November 13th by invitation only

**[www.fotofeverartfair.com](http://www.fotofeverartfair.com)**

**Press contact:**

Nathalie Dran – ND Communication

[nathalie.dran@wanadoo.fr](mailto:nathalie.dran@wanadoo.fr) + 33 (0)9 61 30 19 46 - + 33 (0)6 99 41 52 49

**Contact fotofever:**

Direction: Cécile Schall +33 (0)6 88 26 60 42

[cecile@fotofeverartfair.com](mailto:cecile@fotofeverartfair.com) +33 (0)1 43 59 46 06

**fotocollection: collectors set the tone**

As in previous years, fotofever offers an insight into the secret of collecting. Galila Barzilaï Hollander presents her vibrant and diverse collection: awe-inspiring photographs from international artists.

Her journey began ten years ago: luck led her to the Armory Show in New York, which in turn resulted in her first purchase of a contemporary artwork.

Today she owns several thousand works, predominantly in new photographic mediums, which focus on themes such as eggs, chairs, paper, as well as concepts such as “détournement”, reappropriation and recycling. A number of pieces are on display until September 7th at the exhibition entitled “A book between two stools” at the Boghossian Foundation in Brussels.

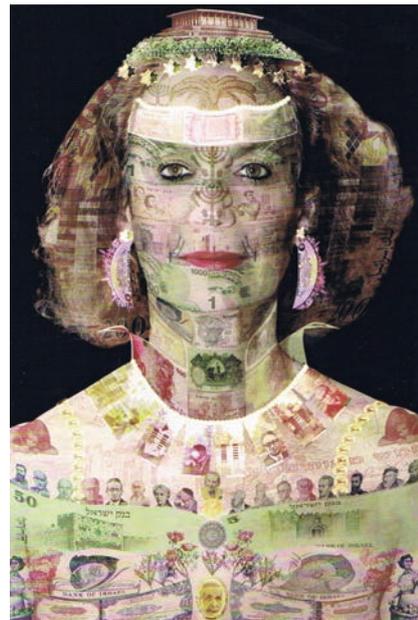
Her collection is her family, and her works are her children. Galila became an “artoholic” without any particular knowledge of contemporary art, using feeling rather than insight. She quotes Bill Viola: “Don’t think about art – live it!” She takes great pleasure in discovering unknown artists who are both promising and accessible.

Galila advises potential collectors to “Buy what you love! Buy with instinct!”

It is this passion which has the potential to awaken the hidden collector within. Find it at fotofever!



Earthly Possession, ca 2000 © YunChang He  
courtesy Galila's collection



Shekel - Israël, Monnaie, 2013 © Philippe Assalit  
courtesy Galila's collection

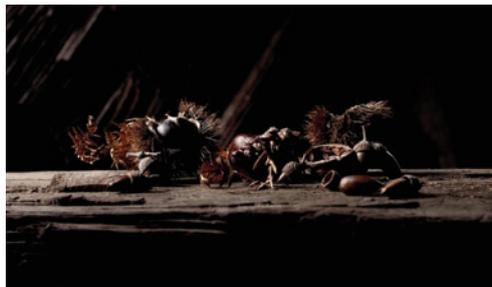
### **fotoprize: young graduates take the foreground**

fotofever organises fotoprize, a prize open to students and young graduates from French art schools. The jury, comprised of Nathalie Gallon, Director of the Carmignac Photojournalism Award ; Guy Boyer, Chief Editor of the Connaissance des Arts magazine ; Philippe Assalit, artist present in Galila's collection ; and Jean-François Camp, CEO of Laboratoire Central Dupon Images joined on June 12th and nominated **Laure Fauvel** as laureate of the prize. The artist has the opportunity to exhibit at fotofever, with the support of Central Dupon Images, partner of the event.

Laure Fauvel takes inspiration from the fantastic and the unreal. After three years spent at lcart Photo, she chose to study post production photography at Les Gobelins. The works of artists such as Guido Mocafico or Julia Hetta have a great influence on her works.

The jury were particularly taken by Laure's series Cévennes. Half-light photographs, a range of brown tones, a perfect mastery of lighting, a particular feeling. The images captivate and the spectator is transported.

[www.laurefauvel.com](http://www.laurefauvel.com)



Cévennes, 2014 © Laure Fauvel

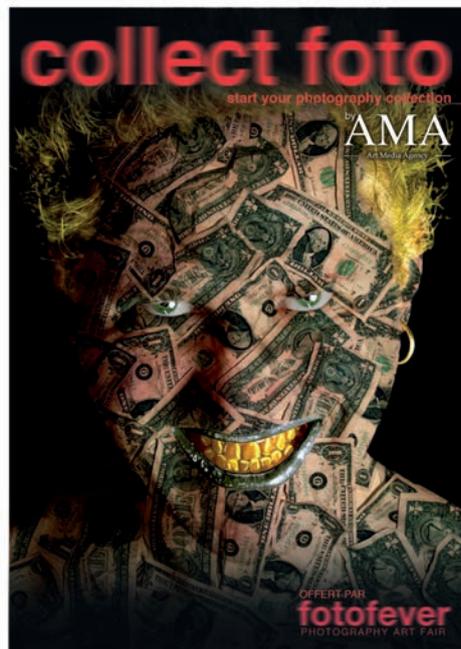


Beauté, 2014 © Laure Fauvel

**collect foto: turning the page**

How and why to buy? In order to share its commitment to the purchase of photographs, fotofever has created a guide to help remove the obstacles that can get in the way of acquisition. This guide, available in French and English, includes a glossary of key terms, a brief history of photography, market trends, taxation information, a profile of the private Galila collection and fototips for buying photographs. An ideal tool for young collectors, the guide will be handed out for free to all visitors to fotofever.

The guide is written in collaboration with Art Media Agency (AMA), an international news agency focused on the art market, which will also advertise the guide to its 150 000 subscribers.



A catalogue is also available to the public, edited in partnership with Snoeck publishers.

**Start to collect: a collection in mind**

Fotofever accompanies young collectors, offering the “start to collect” trail, with each stand featuring a work that is ideal for starting a collection. Marked by red stars, these works do not cost more than €1000 – for example, Sit Down gallery offers a piece by photographer Alisa Resnik at €900 (6.ex).



One another, 2010 © Alisa Resnik courtesy galerie Sit Down

**Full frame on the exhibition**

Agathe Gaillard is to offer a selection of photographs of women as seen through the lenses of photographers who have visited the gallery since its opening in June 1975, including works by emerging or established artists, men or women, each discovering how ‘the woman’ is multiple.

## **Harcourt: capturing the inimitable**

Studio Harcourt celebrates its 80th anniversary this year. Since 1934, it has photographed the greatest French and international stars of the world of art, cinema, industry and politics in an inimitable and identifiable style. For fotofever 2014, Harcourt exhibits a series of legendary portraits, featuring Barbie, Pushpamala N and Bertrand Lavier. These shots will be on sale exclusively at fotofever.

On the occasion of this anniversary, publishing group La Martinière are publishing a work with a preface by Dominique Besnehard, present at the event. Finally, the Harcourt photo booth at the fair will make every visitor the star of the show.



Barbie des joailliers © Studio Harcourt



La Castiglione © Pushpamala N. / Studio Harcourt

## Raising the gallery curtain

A select preview of galleries leading the photo fever:

### Carlos Caamaño, Peru, Lima

Photography specialist and curator Carlos Caamaño produces and organises photographic exhibitions across Lima. Director of the Visual Arts Department at the Alliance Française de Lima, he has been promoting Peruvian photography since 2007.

**Artists exhibiting:** Sebastian Mejia, Hans Stoll, Sergio Fernández, Morfi Jimenez, Garcia Mafe and Sergio Urday



Palma 6 / Cuasi oasis, 2013 © Sebastian Mejia

### 798 Photo Gallery, China, Beijing

798 Photo Gallery opened in 2003. As the first art gallery dedicated to photography in China, it represents around 50 classical and contemporary photographers – the majority of whom are Chinese –, illustrating the changes to have taken place in China over the last 20 years.

**Artists exhibiting:** Zhang Wei, Yu Xiao, Lu Guang and Zhang Bing



Beautiful garden / Nursery rhymes, 2012 © Yu Xiao

### Nap Gallery, Japan, Tokyo

Since 2011, Nap Gallery has promoted the work of young, contemporary Japanese artists to the public.

#### Solo show: Honjo Noaki

Born in 1978, the young photographer was awarded the Ihei Kimura prize, one of Japan's most prestigious photography awards. Honjo Noaki photographs real-world entities to look like toys and models. None of his images are digitally altered and one photograph may take several days to realise.



Tokyo Japan 2008 © Honjo Noaki

### Emon Photo Gallery, Japan, Tokyo

Opened in 2005, Emon Photo Gallery exhibits the work of mainly Japanese photographers across different generations. It places emphasis on the discovery and nurturing of up-and-coming practitioners, such as : Muga Miyahara, Ryoichi Suzuki and Koji Onaka. The gallery, which has previously exhibited at fotofever, defines itself as a representative of contemporary Japanese photography.

**Artists exhibiting:** Yamazaki Hiroshi, Ohwada Ryo, Kiro and Kobayashi Hideo



Opera III, 2003-2014 © Kiiro

**Studio Akka, South Korea, Gumi / Italy, Milan**

This Korean contemporary art gallery, specialising in photography and design, was opened in 2012. It has recently opened a space in Italy, with a view to promoting Korean artists. In the same vein, works by young Italian artists are exhibited in Korea.

**Solo show: Sung Yeonju**

The Korean artist creates haute couture fashion garments out of fruit and vegetables, immortalising these creations through photography.



Eggplant 1, 2010 © Sung Yeonju

**Galerie Vevais, Germany, Vevais**

The work of Galerie Vevais – specialist photography publisher since 2006 – is wholly unique. Alexander Scholz notably publishes books in collaboration with craftsmen, often in signed and numbered limited editions. Containing works of art, his books are themselves artworks, and have been present on numerous editions of fotofever.

**Artists exhibiting:** Hengki Koentjoro, Elena Kalis, Alvin Booth, Marina Weigl, Alain Laboile, Beth Moon, Agafia Polynchuk, Jock Sturges, Brigitte Carnochan, Claire Louria and Edouard de Pazzi



Untitled, 2014 © Agafia Polynchuk

**Espace Art 22, Belgium, Brussels**

Specialist in contemporary art, the gallery offers an eclectic mix of artwork across its exhibitions: monumental installations, sculpture, photography and urban art. Unearthing talent since 2006, it also welcomes emerging artists – the reason behind its regular participation at fotofever.

**Artists exhibiting:** Emmanuelle Bousquet, Eric de Ville, Oleg Dou, Maxime Dufour, Patrick Van der Elst and Marie-Cécile Thijs



Mk1 / Mushroom Kingdom 2013 © Oleg Dou

**Spot U Art, Belgium, Brussels**

Spot U Art is a young online contemporary art gallery, created in 2013 by Alexia Verrie, contemporary art curator. She offers a platform for recognition and visibility to emerging European artists, aspiring to promote new talent. The gallery presents an exclusive selection of paintings and limited edition, high quality photographs. Online purchasing presents numerous advantages, amongst these: accessibility, lower prices and less time spent on acquiring a work of art.

**Solo show: Florence d'Elle**

Florence d'Elle is a self-taught Belgian photographer. Photographing women from all walks of life, her models represent the multiple facets of what the artist calls the "Universal Female".



Berenice / Rebirth 2013 © Florence d'Elle

**Studio d'Arte Interno 11, Italy, Bologna**

The gallery has two principal functions: to present ancient art and to support artists from Bologna.

**Solo show:** Chiara Samugheo

Chiara was the first female photojournalist in Italy. At the end of the 1950s, she turned towards the art of photographing movie stars.



Silvana Mangano 1966 © Chiara Samugheo

**Afi Fotoarchivio, Italy, Varese**

Since 1996, these archives of Italian photography, focused on landscape, demonstrate a visual appreciation of Italian culture, assembling works by highly-acclaimed photographers, alongside highlighting emerging talent. It aims to create a comprehensive collection dedicated to contemporary Italian photography. Afi Fotoarchivio also organises a festival in Castellanza and participates in numerous international events, such as photography festival Les Rencontres d'Arles.

**Artists exhibiting:** Claudio Argentiero, Andrea Bertani, Claudio Camisasca, Mario Giacomelli, Mario Lasalandra and Mario Vidor



Sogni di prosperità Morsana al Tagliamento, Paesaggio 1965 © Elio Ciol

**Galeria Astarté, Spain, Madrid**

Astarté is a gallery working with contemporary artists on a local and international level since 2000. These artists reflect specifically on the notion of space, through sculpture, objects, installations, drawing and / or photography, as well as architectural projects. The gallery participates in a number of events across the globe and returns to fotofever once again this year.

**Artists exhibiting:** Almalé/Bondía, Lola Guerrero, Olalla Gómez and María Platero



Serie Las reglas de la naturaleza, 2012 © María Platero

**Blanca Berlin, Spain, Madrid**

The gallery, directed by Blanca Berlin, presents an important photography selection. Having opened in 2007, it has participated in fotofever since 2012. Although around half of the artists, both established and emerging, represented by the gallery are Spanish, it equally promotes international creators.

**Artists exhibiting:** Soledad Córdoba, Beatriz Romero, Chuck Ramirez, Flore and Miguel Soler-Roig



Atelier V / Atelier, 2013 © Soledad Córdoba

**In The Gallery, Denmark, Copenhagen**

A contemporary art gallery, which opened in 2012, it focuses on international photography, representing young and well-established artists working in a range of different disciplines.

**Artists exhibiting:** Pauline Ballet, Jacob Gils, Carsten Ingemann and Julien Mauve



Car wash girl / Back to childhood, 2012 © Julien Mauve

**Little Birds Gallery, Paris**

Without proper place, the gallery relies on the network of international fairs and events to present and support its artists — it is the second time it participates in fotofever.

**Artists exhibiting:** Domitille Ortès and Thierry Konarzewski



Âmes guerrières 06 / Enosim, 2014 © Thierry Konarzewski

**Galerie Baudoin Lebon, Paris**

The gallery was opened in 1976 and is particularly focused on traditional and contemporary photography. It represents a number of photographers, including: Joël Peter Witkin, Patrick Bailly-Maitre-Grand, Mathieu Bernard-Reymond, and Peter Knapp. It also features sculpture, installation art, painting and drawing, by acclaimed artists such as Dubuffet, Fièvre and Michaux.

**Solo show: Jacques Livet**

Having photographed extensively in Paris, his photographs act as a testament to the changes in the medium during the 1940s. Influenced by Surrealism, as a result of his relationship with his brother Roger, he took a number of photographs reflecting this, exhibited for the first time at fotofever.



Sans titre / Variation sur le monde féminin, 2010 © Jacques Livet

**Galerie de l'Europe, Paris**

The gallery is dedicated to painting and photography. Opened in 1997, Galerie de l'Europe encourages and supports contemporary creation of a young generation of artists with a strong enthusiasm for urban landscape.

**Artists exhibiting:** Francesca Piqueras and Christophe Jacrot



Fort 7 / Fort, 2014 © Francesca Piqueras

A selection of the galleries taking part in Paris's Fotofever has been announced, following the second meeting of the event's Artistic Committee. Below are just some of the names of those presenting exhibitions this year:

**Gallery Main, Japan, Kyoto**

This young gallery, predominantly specialising in photographic works was established in Japan in 2011, and represents a selection of around twenty emerging artists from the country.

**Artists exhibiting:** Takahiro Kohiyama, Yuki Nakazawa and Kenji Ushikubo



No title / Relation, appropriate distance, 2013 © Yuki Nakazawa

**Hiltawsky, Germany, Berlin**

Specialising in photography, Hiltawsky is to present work by a selection of young artists. Since 2009, the gallery has hosted retrospectives dedicated to renowned photographers including Frank Horvat and Irving Penn - exhibitions which have been almost museum-like in stature.

**Artists exhibiting:** Peter Brüchmann, Susan Burnstine, Frank Horvat, Just Loomis, Serge Marcel Martinot, Lee Miller, Lawrence Schiller, V.Vlad and Rolf Zscharnack



Harper's Bazaar, Mondrian, 1964 © Frank Horvat

**Artistocratic, Italy, Bologna**

Founded in 2009, Artistocratic specialises in photography, and has previously participated in Fotofever. Though the gallery places a strong focus on Italian artists such as Mario Giacomelli and Luigi Ghirri, it also presents works by an international selection of photographers, including Helmut Newton, Joel Peter Witkin, Annie Leibovitz, Man Ray, Robert Mapplethorpe, and Nobuyoshi Araki... The gallery also presents exhibitions online.

**Solo show: Michele Alassio**

Born in Venice in 1956, Alassio has been a professional photographer since 1984. His artistic works seek to represent the unseen, with variously-inspired themed series giving form to an otherwise abstract world. In New York, Alassio is represented by Barry Friedman Gallery, and has also exhibited at the city's MoMA.



Grimaldi Palace, Venice / J.L.B., 2011 © Michele Alassio

**Die Maurer, Italy, Prato**

Die Maurer was established in 2010 and presents contemporary artists from Tuscany and from all over the world, with the aim of promoting young talented artists working with all art forms. The hanging of artworks often makes their exhibitions look like a private collection.

**Artists exhibiting:** Paolo Meoni and Maurizio Sapia



Confini, 2014 © Maurizio Sapia

**Sabrina Raffaghello Arte Contemporanea, Italy, Milan**

Founded in Turin in 2003, Sabrina Raffaghello Arte Contemporanea initially focused on work by emerging and established Italian artists. Today, the gallery represents an international selection of photographers, including a number of Chinese artists, and video artists. Having recently moved to Milan, the gallery expanded to Amsterdam in 2013, opening the Red Stam Gallery. The gallery has participated in fotofever since 2012.

**Artists exhibiting:** Bruno Cattani, Patrizia della Porta, Franco Donaggio, Franco Fontana, Michael Kenna, Michel Kirch, Pierpaolo Koss, Paolo Novelli, Occhiomagico, Pierpaolo Pitacco and Christian Zanotto



Playing dreams, 2013 © Bruno Cattani

**Little Big galerie, Paris**

Specialising in Contemporary photography, Little Big galerie opened its Montmartre space in 2010. Always on the look out for new talent, the gallery exhibits works by young photographers - many of whom have gone on to become widely recognised for their work, including Estelle Lagarde, Christophe Jacrot, Thibault de Puyfontaine and Vincent Fillon, winner of 2013 SFR young talents prize (SFR jeunes talents). The gallery has taken part in fotofever since its creation in 2011.

**Artistes exposés:** Barry Cawston, Thibaud Derien and Vincent Fillon



Jorje's kitchen, Cuba, 2004 © Barry Cawston

**M&D arte, Italy, Gorgonzola**

M&D arte opened in the Milan region in 2011, with an inaugural exhibition devoted to Italian art since the 1950s. Recognising the vast potential of photography, the gallery quickly came to represent a selection of some of the genre's most internationally-renowned artists.

**Artists exhibiting:** Gregory Crewdson, Nan Goldin, Vik Muniz, Shirin Neshat, Helmut Newton, Erwin Olaf, Andres Serrano, Hiroshi Sugimoto and Thomas Strutt



Dream house, 2002 © Gregory Crewdson

**Le Plac'art photo, Paris**

Established in Paris's Odeon district in 2010, this gallery and bookshop features a rich selection of works, focusing on photography and, in particular, work by Japanese photographers. The space abounds with rare objects and curios, presenting original editions, out-of-print books, old art journals, exhibitions catalogues and posters.

**Solo show: Toshithugu Yamawaki**

A self-taught artist, Toshithugu Yamawaki was born in Tokyo in 1956. An exhibition of his "Dual" series retraces the artist's practice over the last three decades. Inspired by painting and drawing, Yamawaki's photographs consider form and dimension, escaping the intelligible world to focus on perception itself.



Dual 4, 2011 © Toshithugu Yamawaki

### Hegoa, Paris

A member of Paris's Carré Rive Gauche, Hegoa has represented a selection of established Contemporary artists since 2009, whilst also working to promote emerging talents. A significant portion of its programme is devoted to work by photographers and sculptors, united by their focus on evasion, freedom and sincerity.

**Artists exhibiting:** Marian Adreani, Gilles Molinier and Vincent Winter



Enchevêtrés arbres, 2011 © Gilles Molinier

### Galerie Intuiti, Paris

Founded in 2009, the Marais-based Intuiti gallery has developed an exhibition programme comprising work by an international selection of both established and emerging artists.

#### **Solo show: Philippe Soussan**

A fine artist and photographer, Philippe Soussan plays with both images and perceptions of objects. His photographic works encourage viewers to explore the potential limits between the workings of the mind and the material world.



Percept d'une photo de chaussure, 2013 © Philippe Soussan

### Sit Down, Paris

Based in Paris's Marais since 2005, Sit Down gallery presents both emerging and established Contemporary artists. The gallery presents a multidisciplinary programme of exhibitions, with contemporary photography at the forefront of its activities.

**Artists exhibiting:** Anton, Giorgia Fiorio, Robert Mc Cabe, Yan Morvan, Catherine Noury, Salvatore Puglia, Alisa Resnik, Richard Schroeder, Sacha Van Dorssen, Laure Vasconi and Tom Wood



Heather Level / Women, undated © Tom Wood

### Cécile Gallet Contemporary, Marseille

An experienced photographer with a particular interest in the Internet and social networking sites, Cécile Gallet studied at the University of Westminster, opening her own gallery in 2013, with the aim of promoting work by young, international artists. She is a regular at fotofever.

**Artists exhibiting:** Cyril Chauvin, Gigi Cifali and Frédéric Garroy



Soho Marshall Pool London / Absence of water, 2011 © Gigi Cifali

Newcomers to fotofever Paris after the third artistic committee.

**Gallery Maison d'art, Japan, Osaka**

Launched in 1997, Maison d'art has been in Osaka since 2003. The gallery represents principally Japanese artists whose work presents a unique vision, related as much to the contemporary as to the traditional Japanese aesthetic. Since 2005, their Paris offices have regularly organised collective exhibitions of work by both Japanese and French artists, established or emerging, whose status is growing in the West as well as the East.

**Artists exhibiting:** Tani Atsushi and Daito Sawako

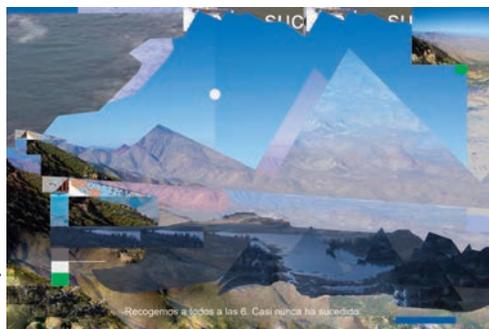


Edogawa Ranpo 1, 2011 © Tani Atsushi

**Galeria Mü, Colombia, Bogota**

Opening in 2012, Galeria Mü was the first gallery to be established in Bogota and exhibits young artists alongside established photographers not only from Colombia, but from the rest of Latin America and across the world. Mü also presents online exhibitions in order to raise awareness of the importance of Colombian photography's history.

**Artists exhibiting:** François Dolmetsch, Mateo Gómez, Carolina Montejó and Anne Senstad

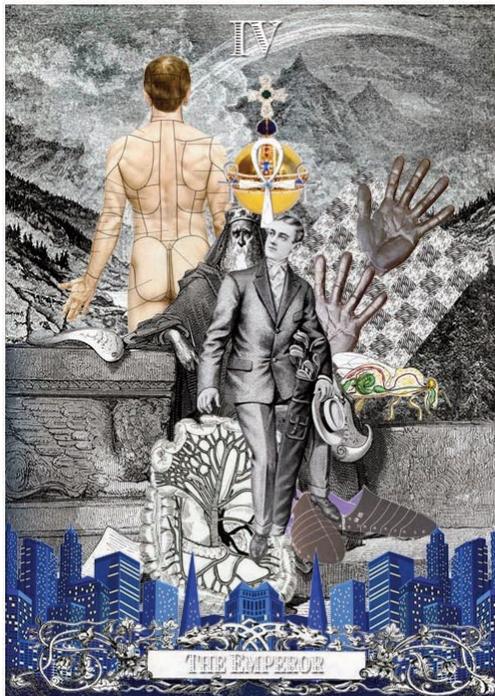


Holiday / Recreación técnica, 2014 © Carolina Montejó

**Stephen Cohen, USA, Los Angeles**

Stephen Cohen Gallery opened in 1992 and has ever since been exhibiting both vintage and contemporary photography. The gallery champions American photography and has largely contributed to the recognition of photography as a true art in itself. Stephen Cohen is the founder of the oldest photo fair, photo L.A., which has run for 24 years.

**Artists exhibiting:** Liz Stokette, Elin O'Hara Slavick, Thomas Kellner and Arthur Taussig



The Emperor / The tarot / Major Arcana, 2013 © Arthur Taussig

**Sixty One Gallery, The Netherlands, Amsterdam**

For the last seven years, Sixty One Gallery has represented contemporary Dutch and international artists, providing them with the opportunity to exhibit in Amsterdam, one of the capitals of contemporary art.

**Solo show:** Inga Krymskaya

Russian artist Inga Krymskaya incorporates icons and symbols into her work, bringing us into a universe which is at once very personal yet also informal, where nothing seems to be in its proper place. Her work also includes a strong element of social commentary.



Alone with n°5 / Alone with, 2014 © Inga Krymskaya

**Caroline Smulders, Paris**

Caroline Smulders represents around a dozen artists who are regularly exhibited throughout the year in France or abroad, with whom she works on specific projects linked to the French territory. Existing as an office, laboratory, and living space since 2008, the Caroline Smulders showrooms on Rue Martel stand apart from the more traditional galleries.

**Solo show: Gerard Malanga**

Born in New York in 1945, the poet, photographer and filmmaker Gerard Malanga had a huge influence on the Factory, where he photographed superstars including Andy Warhol, Nico and Candy Darling, playing witness to the underground New York scene during the 1960s. In commemoration of the 50th anniversary of the Factory he will be in Paris, fotofever is honoured to welcome the artist, whilst the Maison Européenne de la Photographie will organise a conference with Malanga.



The Velvet Underground and Nico with Andy Warhol, Hollywood Hills, 1966 © Gerard Malanga

**Nue galerie, Pantin**

Nue galerie opened in 2013 on the outskirts of Paris in Pantin. Located in a former factory building, the gallery is dedicated to the visual arts with an emphasis on photography. The gallery presents a generation of subversive artists, originating from France and elsewhere, whose art explores the body in all its forms as a medium for statements and questioning.

**Artists exhibiting:** Alva Bernadine and Borys Makary



Flower outline, 2010 © Alva Bernadine

**Bettina von Arnim, Paris**

This space, dedicated to photography and photo books, opened in 2013 in the heart of Saint-Germain-des-Près. Bettina von Arnim gallery exhibits the work of established photographers as well as young emerging artists, such as Isabelle Chapuis, who won the 2012 Fashion Talent Award (Bourse du Talent Mode).

**Artists exhibiting:** Yacine Ait Kaci a.k.a. Yak, Roberto Battistini, Isabelle Chapuis, Christine Mathieu and Thomas Rusch



Paphiopedilum niveum detail / Hortus florum, 2013 © Thomas Rusch

**Durev Events, Paris**

Durev Events is a new infrastructure dedicated to the conception and the organisation of events linked to photography in France across different historical locations. Durev Events, launched in 2014 – under the guidance of Jean-François Camp, director of one of the biggest photo development laboratories in Paris – offers unique experiences linked to photography and its history.

**Artists exhibiting:** Pierre Boulat, Serge Cohen, Christopher Makos, Roger Schall and Sarah Trouche



Gabrielle Coco Chanel / Portraits, 1938 © Roger Schall

### **Fotofever in focus**

fotofever is an ambitious event, founded by Cécile Schall grand-daughter to Roger Schall. Before founding fotofever, she worked in marketing and communication for 15 years, after which she worked alongside the co-founder of *Art Hong Kong*.

### **Our partners**

A number of media partners are offering visibility to fotofever in France: AMA (Art Media Agency), Arte, ArtsHebdo Médias, Camera, Connaissance des Arts, Expo in the City, Le Mauvais Coton, L.I.ART Luxe Immo, OFF the wall, ouvretesyieux, paris-art.com, TV5 MONDE et TCQVAR (Tout Ce Que Vous Avez Râté), and abroad: Aesthetica (England), Artnet (United States), Artports.com (Germany), ArtSlant (United States), Artribune (Italy), Beis magazine (Spain), Blow (Ireland), Gente di fotografia (Italy), Gup magazine (The Netherlands), Image in Progress (Italy), L'Aperitivo Illustrato (Italy), Lazagne magazine (Italy), Le Vadrouilleur urbain, (Canada), Photograph (United States), Rooms magazine (England), Silvershotz (Australia).

Recognition is also owed to our cultural partners: Les festivals la QPN (Quinzaine Photographique Nantaisie), Voies Off, Art Saint-Germain-des-Près and the Maison Rouge.

Acquisition of a photograph from the start to collect trail – Arte

Co-editing of the collect foto guide – AMA

Co-editing of the catalogue – Belgian publishers Snoeck

Online virtual visit of fotofever Paris – Sisso, a young start up

Organisation of 'photo fever' themed competition open to amateur photographers – Wipplay

Prints of the images for fotoprize – Central Dupon

Partner in charge of ticketing – Fnac

Other partner – Delfonics

# fotofever

PHOTOGRAPHY ART FAIR

paris  
14 > 16 nov 2014  
carrousel du louvre

Aesthetica

AMA  
Art Media Agency

arte

artnet®

art ports  
www.artports.com

Artribune  
THE 2014 ARTS ECCELLENCE AWARDS

ArtsHebdo  
Médias

ARTslant  
\*1 Contemporary Arts Network

ART SAINT  
GERMAIN  
DES PRÉS

BEIS  
WWW.BEISMAGAZINE.COM

bl\_w

camera

Central  
DUPON  
Images

CONNAISSANCE DES  
arts

DELPHONICS

EXPOCITY

fnac

GENTE DI FOTOGRAFIA  
www.gentedifotografia.it

GUP

IMAGE  
IN PROGRESS  
WWW.IMAGEINPROGRESS.COM

L'APERITIVO  
ILLUSTRATO  
the visual & style magazine

m

la maison rouge

Lazagne  
magazine

LE MAUVAIS  
COTON

LE VADROUILLEUR URBAIN  
ARTS-VISUELS

L.I.  
ART  
WWW.LI-ART.NET

OFF  
THE  
MALL  
CULTURES PHOTO

ouvreteyeux ●●

PARISart

photograph

OPN  
QUINZAINE  
PHOTOGRAPHIQUE  
NANTAISE

ROOMS

Silvershotz™  
Inspirational Images

sisso

UITGEVERIJ  
snoeck  
EDITIONS / PUBLISHERS

TV5MONDE

TCQVAR

Voies Off :: Arles  
l'alternative photographique

we love photo  
WIPPLAY.COM

## **PRACTICAL INFORMATION**

### **Private View** (by invitation only)

Thursday 13 November 2014

### **Public Days**

Friday 14 November 2014 10h - 20h

Saturday 15 november 2014 10h - 20h

Sunday 16 november 2014 10h - 19h

### **Tickets**

Full Rate 15 €

Reduced Rate (student) 8 €

< 18 years of age free admission

**Catalogue** 18 €

Entry + catalogue 25 €

Tickets available on [www.fotofeverartfair.com](http://www.fotofeverartfair.com) and on the door

### **Access**

Carrousel du Louvre

99 rue de Rivoli

75001 Paris

[www.carrouseldulouvre.com](http://www.carrouseldulouvre.com)

**[www.fotofeverartfair.com](http://www.fotofeverartfair.com)**

**Director:** Cécile Schall

+33 1 43 59 46 06 - +33 6 88 26 60 42

[cecile@fotofeverartfair.com](mailto:cecile@fotofeverartfair.com)

**Press contact:** Nathalie Dran

+ 33 (0)9 61 30 19 46 - + 33 (0)6 99 41 52 49

[nathalie.dran@wanadoo.fr](mailto:nathalie.dran@wanadoo.fr)